

Joe Iavaroni ADP National Account Manager Pete Isberg, VP, Government Relations, ADP October 20, 2017







HR is Changing

- Build out the strategic focus to compliment the operational focus
- HR must measure the impact of the people strategy to the bottom line
- HR requires data to drive fact-based decisions and conversations

Source: Human Resource Champions: The Next Agenda for Adding Value and Delivering Results, 1996

Dave Ulrich Model of HR Roles





What is People/HR Analytics?



People* Analytics

An "HR practice enabled by technology that uses descriptive, visual, and statistical analyses of data related to HR processes, human capital, organizational performance, and external economic benchmarks to establish business impact and enable data-driven decision-making" (Marler & Boudreau, 2017, p. 15).

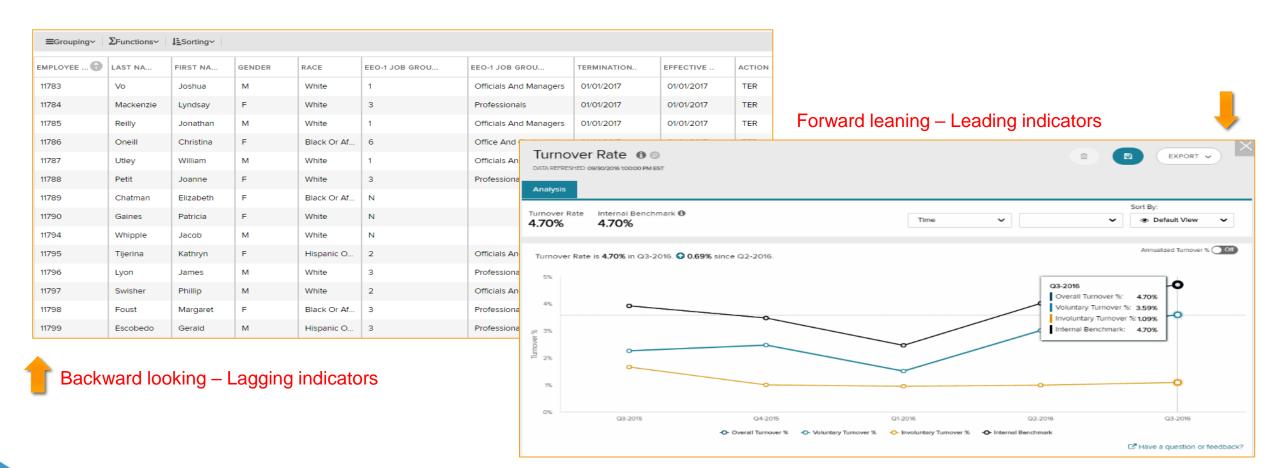
Or more simply put...

... the application of quantitative analysis to make better people decisions that help drive positive outcomes for the business.





Reporting vs. Analytics







Questions Analytics Can Help With

KEY POINT: Metrics and analytics are only as good as the question(s) that generate them

- Do happy employees translate to more productive employees?
- Can compensation growth be slowed without loss of performance growth?
- Do "better" managers make for higher employee engagement scores?
- What leading indicators best predict successful employees in our company?







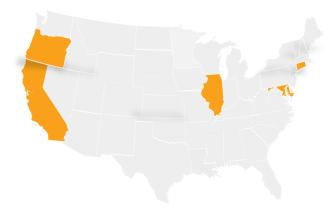


Who Does This Impact?



Employers of all sizes

- Check applicable laws for specific thresholds
- Employers interested in attracting and retaining top talent



Locations:

- Nationwide (U.S. federal law)
- Many states and localities also have laws
- Many countries have pay equity laws



Polling question #1

Do you believe the media coverage about the Gender Pay Gap?

- Yes
- No, people always complain about their pay
- It's only a limited number, and it doesn't happen at my business
- Unsure



Focus on Equal Pay and Pay Equity

- > Equal pay for equal work is the concept that individuals in the same workplace performing the same or similar jobs should be given equal pay.
 - Mostly referred to in relation to a gender pay gap
 - > Also applies to other races and ethnicities
- > Pay Equity compares the value and pay of different jobs.
 - > Either men or women can complain that their work is undervalued.

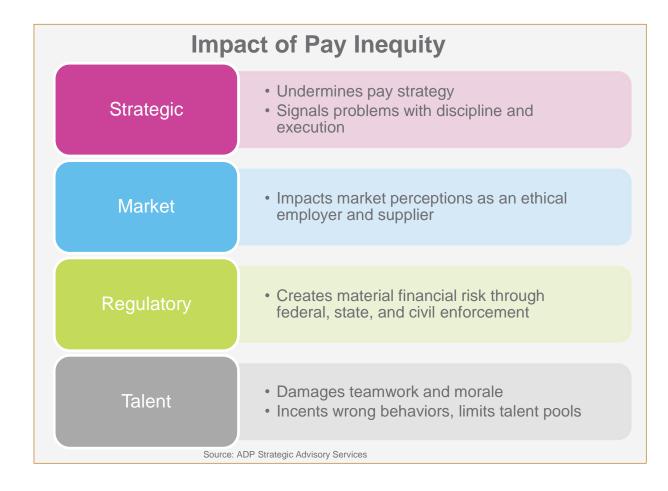


Equal pay and pay equity are sometimes used interchangeably. Both concepts require data.



Pay Equity is a Business Issue

- Indicates poor execution of HR strategy:
 - Recruiting
 - Workforce Planning
 - Performance and Learning
 - Alignment with corporate objectives
- Variances in pay:
 - Deliberate: job, performance, strategy, and culture
 - Random: process noise
 - Structural: career path, industry, sociodemographics, business cycles
 - Bias: subjective preferences unrelated to job





Critical Trends: Pay Equity Compliance



Increased transparency

- > Social Media/Career sites
- Legal protections for employee sharing of pay data.
- > Employer awards and recognition
- Enforcement and policy development at both federal & state levels



Employer mitigation of risk through **self-assessment**

- Proactive identification
 of underlying causes of pay disparity
 may reduce risk of adverse litigation
- > Employment policies consistent with pay philosophies establish intent



Shift from regular rate of pay to total compensation

- > 69% of salaried workers receive some form of incentive compensation
- Heightened awareness of incentive pay impact to pay equity.

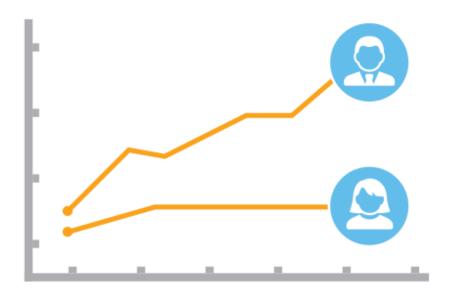


Pay Equity Today

On average, men make 28% more

than women across all industries.1



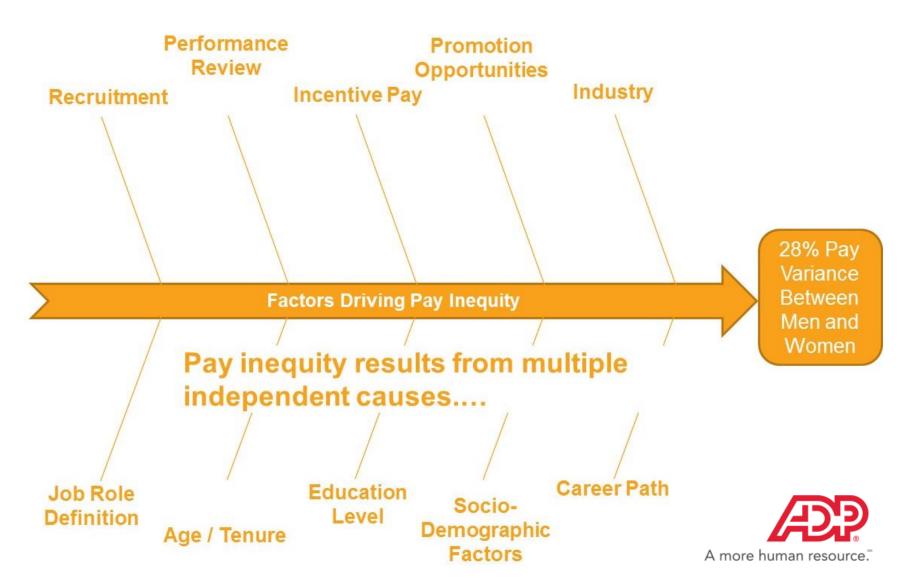


Over the past seven years, millennial women's income has stagnated while their male counterparts' income has increased.²

^{* 1 &}amp; 2: State of the Workforce by Gender, ADP Research Institute, 2016

Multiple Independent Causes

- 28% reflects a long sequence of independent events and causes
- The ability to isolate different impacts is difficult but critically important



Perceptions of "Fairness" and "Equity" Appear to be Universal Traits Across some Species



1. Monkeys reject unequal paySarah F. Brosnan¹ & Frans B. M. de Waal
Living Links, Yerkes National Primate Research
Center,

Emory University, Atlanta, Georgia 30329, USA *Nature* **425**. 297-299 (18 September 2003)

- > "Fairness" viewed as a critical development in the evolution of cooperative social behavior¹
 - Same rules and principles apply to "everyone"
 - Reward commensurate with contribution
 - Equal rewards for equal contribution
 - Major differences in rewards—even when justified—can break down cooperative social behavior

In species that exhibit cooperative social behavior, deception and cheating behaviors are also sometimes observed.

https://www.youtube.com/watch?v=t6OsVUlp7Y0

Sign up for ADP's Eye On Washington.. You don't have to be an ADP client to sign up. Very POWERFUL information is presented. EOW is emailed to you when there is a legislative change that will impact companies..



Major Legislative Trends 2017

- Affordable Care Act
- Regulatory Themes Driving Change
 - Employer Reporting is the answer
 - Withholding is a good thing
 - Expand worker protections
 - Scheduling restrictions
 - Paid Leave mandates





Executive Order Promoting Healthcare Choice

October 12, 2017 order directs agencies to draft new rules in three areas:

HRAs

Permit use of stand-alone HRAs to purchase health insurance

Association Health Plans

- Permit AHPs across state lines (subject to ERISA rather than state regulation)
- Could offer narrower, cheaper coverage

Short-Term and Limited-Duration Insurance

 Expand the availability of STLDI, which are exempt from ACA market reforms, such as guaranteed issue and lifetime and annual dollar limits

Separately, CSR payments stopped. (Impact?)



Health Care Continues to be Highly Divisive

- > No clear consensus in Congress many conflicting opinions
- > The ACA remains in full effect
- > Recent Treasury letter to Representative Huizenga:
 - The recent Executive Order Minimizing the Economic Burden of the ACA Pending Repeal (January 20, 2017), directed federal agencies to exercise authority and discretion permitted to them by law to reduce potential burden imposed by the ACA.
 - The Executive Order does not change the law; the legislative provisions of the ACA are still in force until changed by the Congress, and taxpayers remain required to follow the law and pay what they may owe.



ACA Employer Mandate Assessments Pending



Not paid with a return



IRS will determine amount and **notify employer...**for 2015 and 2016



employers will have
opportunity to
respond before
assessment



a notice after proposed assessment





Form 1094-C & 1095-C Update



- Final forms and instructions were released by the IRS.
 - o www.irs.gov/forms-pubs/about-form-1094-c
 - o www.irs.gov/forms-pubs/about-form-1095-c
- Form 1095-C must be furnished to recipients by January 31, 2018.
- Forms 1094-C/1095-C must be filed with the IRS by February 28, 2018 in paper format, or April 2, 2018 electronically.
- New Error condition:
 - The Information Return 'CoveredIndividualName' and 'BirthDt' within 'CoveredIndividualGrp' must match the IRS database



2017 ACA Form 1095-C Line 15 Corrections

... incorrect dollar amounts on line 15, Employee Required Contribution, may fall under a safe harbor for de minimis errors. . . . if no single amount in error differs from the correct amount by more than \$100 . . . you will not have to correct Form 1095-C to avoid penalties.



See Notice 2017-9, at https://www.irs.gov/pub/irs-drop/n-17-09.pdf

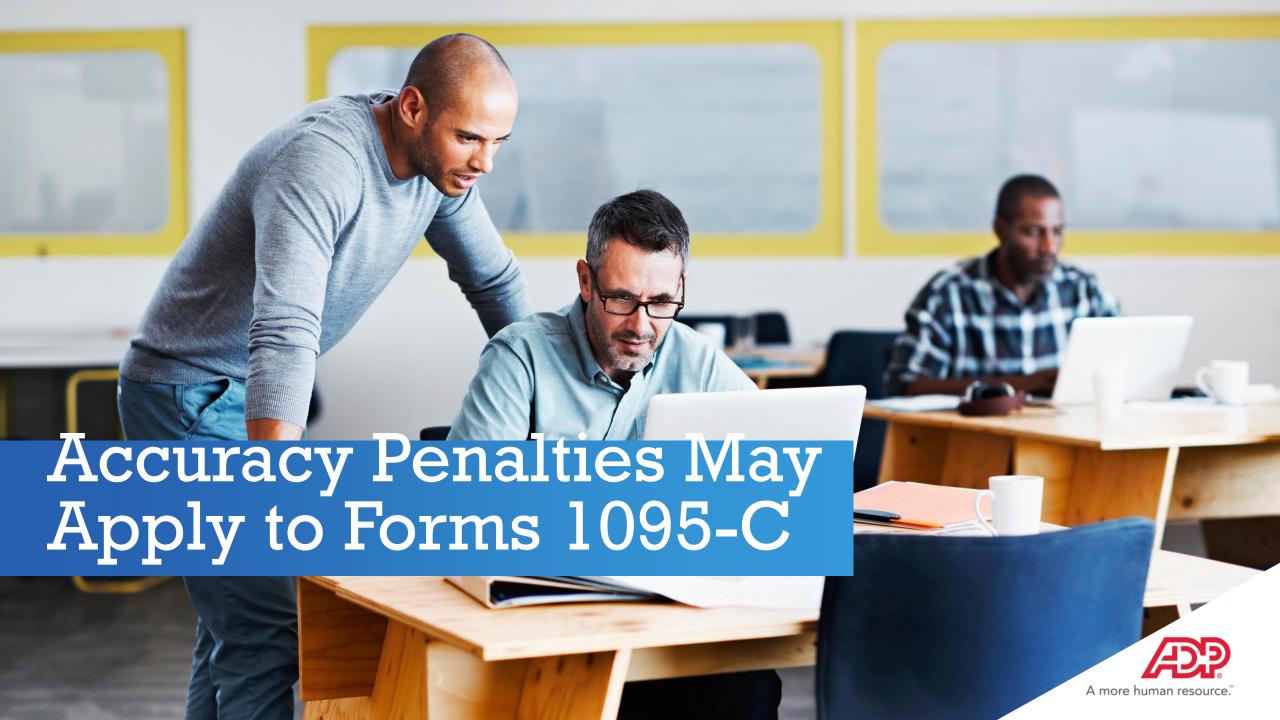


Issues:

- \$100 per month or total?
- Impact to affordability?
- Must notify employee

Source: 2017 IRS 1095-C Instructions, p. 5





Penalties for Annual Reporting Forms

IRC Sections 6721 and 6722 (for returns due in 2017)

Scenario	Penalty Per Return	Calendar Year Maximum	Maximum for businesses with gross receipts < \$5M
Failure to File Correct Information Returns	\$260	\$3,193,000	\$1,064,000
Failure to Furnish Correct Payee Statements	\$260	\$3,193,000	\$1,064,000
Failure to Both File Correct Information Returns and Failure to Furnish Correct Payee Statements	\$520	\$6,386,000	\$2,128,000
Corrected on or before 30 days after required filing date	\$50	\$532,000	\$186,000
Corrected after 30th day but on or before August 1	\$100	\$1,596,500	\$532,000

What constitutes **Good Faith Efforts?**





"AIRTN500-TIN Validation Failed"...Now What?



Names/SSNs that **don't match** IRS database are the
most common error condition



How **should** employers manage name/SSN accuracy?

"A filer ...may receive an error message indicating that a TIN and name provided on the return do not match IRS records.

An error message is neither a Notice 972CG, Notice of Proposed Civil Penalty, nor a requirement that the filer must solicit a TIN in response to the error message."

IRS REG-103058-16, August 2, 2016

SSNVS? E-Verify? IRS TIN Matching? (not available for 1095-C reporting)



"AIRTN500-TIN Validation Failed"...Now What?



Best practices



For more information

Check into each IRS name/TIN error message

- Check employee files, documentation (was name/TIN reported correctly)
- Gently ask employees if they might have had name changes (e.g., marriage, divorce) not reported to SSA

IRS Publication 1586

ADP's *Eye on Washington*





Action Steps

Each month

- Check for new full-time employees& offer coverage
- > **Test for 95%** coverage of FT employees
- > Test for affordability

Schedule follow-ups with any employees that have:

- > Missing TINs
- > Name/TIN errors

Watch for further changes!



Legislative/Regulatory Outlook

What's next for the ACA??



Congress will continue to focus on the ACA

- Within FY2018 Budget Reconciliation?
- Through regular order?
 - Fund cost-sharing reductions for two years
 - More flexibility on Section 1332 waivers
 - Relax ACA coverage requirements permit low-cost, basic ("copper") plans
 - Expand health savings accounts (e.g., allow premiums to be paid from HSAs, relax limits...)



Tax Reform may include ACA elements

Cadillac tax repeal vs. cap on tax preference for employersponsored health benefits

Q: What else is at stake in Tax Reform?

A: Everything! Employer-provided benefits such as:

- Health coverage
- Retirement plans
- Accident/disability insurance
- Group term life
- Educational assistance

Tuition reduction

Transportation benefits

Dependent care assistance

Adoption assistance

Meals and lodging

Employee awards



Treasury/IRS ACA Regulations

- Relax insurance restrictions (e.g., permit association plans)
- Simplify Full-time employee determination/tracking
- Simplify employer reporting of health coverage offers
- Permit electronic delivery of required notices
- Expand Health Savings Accounts
- More flexibility in wellness programs





State Legislation



States may seek ACA Innovation Waivers to address perceived needs



States may use new flexibility to define minimum essential health benefits



States may enact legislation to supplement/strengthen ACA Marketplaces



States may consider new employer taxes and other funding sources



Section 1332

Innovation Waivers

HHS March 13 letter to Governors invited Section 1332 Innovation waiver proposals

- > High-risk pools
- > Reinsurance programs
- > an opportunity to lower premiums and improve market stability
- States may receive funding associated with reductions in federal Marketplace spending



Must result in coverage that is at least as comprehensive and affordable; provide coverage to at least as many people ...



Alaska's Section 1332

Innovation Waiver





Alaska faced premium increases of 42% in 2017



Implemented a reinsurance program that reduced the rate increase to **seven percent**



Funded by a 2.7 percent tax on health insurance premiums



Alaska was able to demonstrate reduced federal spending & seek federal funds



waiver sought to implement a high-risk pool/ reinsurance program for 2018 and future years



Ohio Legislation Directs a Section 1332 Waiver

- » The General Assembly enacted biennial budget language requiring the Department of Insurance to apply for a waiver of the employer and individual mandates.
- How would such a waiver affect IRS reporting?
- Could such a waiver be approved?



Massachusetts Chapter 63 (8/1/2017): Further Regulating Employer Contributions to Health Care

- Employers will pay a contribution for each employee who receives health coverage through MassHealth (Medicaid) and/or other subsidized health insurance
 - five percent of wages, up to a taxable wage limit of \$15,000 (\$750 annually)
 - Effective in 2018



State ACA Variations



Regulatory Themes Driving Change

- Employer Reporting is the answer
 - Tax administration
 - Pay Equity
 - Social safety-net administration
 - Compliance verification
- Withholding is a good thing
- Expand worker protections
 - Scheduling restrictions
 - Paid Leave mandates



2015 PATH Act Changes

- Accelerated W-2 filing to Jan 31
- Tax authorities' perspective:
 - Why not January 20? 15? 10?
 - Most states moved to Jan 31
- SSN Truncation
- De minimis corrections
 - Under \$100 (\$25 in tax)
 - Applies to W-2s, 1099s, 1095-Cs...







Now Withdrawn revised EEO-1 report included pay data and hours

- > W-2 earnings and hours worked, by race/ethnicity, and gender
- Snapshot: Any pay period within the quarter ended December 31
- Employees in a selected pay period, but include income and hours worked for the entire year
- Report the number of employees and aggregate hours worked, within 12 "pay bands" in each of the ten EEO-1 job categories (by race/ethnicity, and gender)



EEOC Pay Data Collection

Withdrawn August 29, 2017



New EEOC leaders expected to renew pay data proposals



Electronic filing required

 Complex: Potential entries increased from 140 to 3,360



The first revised report would have been due

March 31, 2018



Most States Have Pay Equity Laws

Common requirements:

- Prohibit pay disparity based on gender
- Pay equality goes beyond base compensation and includes bonus, commissions, etc.
- Pay Transparency: Anti-pay secrecy requirements
- Some are expected to include new employer reporting



States without Equal Pay Laws: AL, MS, NC



Massachusetts Equal Pay Act

2016 Legislation

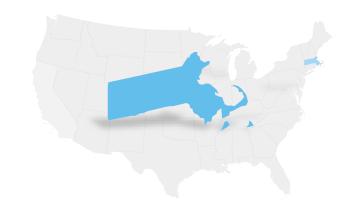
added key provisions on gender pay equity, effective July 1, 2018



versus "substantially similar"

Wage variations are permitted if based on:

- Seniority (family/medical leave must not reduce seniority)
- > A merit system
- A system that measures quantity or quality of production or sales
- > Geographic location
- > Education, training, or experience
- > Travel, if a necessary condition



Employees may discuss wages

Employers **may not ask** applicants for prior compensation

May confirm if a candidate voluntarily discloses wage information

Provides an **affirmative defense** for employers that conduct a good-faith evaluation of pay practices, and can demonstrate progress in addressing gender wage differentials



CA AB 1209 "Employers: Gender pay differentials"

- Employers with 500+ employees in California must report the difference between average wages of male and female exempt employees (and board members), by job classification or title.
- First report due July 2020; biennially thereafter
- CA Secretary of State will publish results

VETOED October 15, 2017



States considering new employer reporting requirements to address pay equity



NY Executive Order 162 "Ensuring Pay Equity by State Contractors"

- January 2017 Executive Order requires contractors to report data on gender, race, ethnicity, job title and salary data for all employees working on state contracts
 - Quarterly (monthly for contracts over \$100K)
- State contracts and procurements after June2017 must require such disclosures
- First reports due January 2018



New employer reporting to address pay equity





As a model for some...

United Kingdom Equality Act (2010) Gender Pay Gap Regulations (2016)



Equal treatment required if:

- > Work is broadly similar
- > Equivalent under a job evaluation study
- Equal value in terms of effort, skill or decision making
- Differences must be due to factors other than gender

Employees **may discuss** pay and ask for pay difference information

Regulations apply to private sector employers in England, Wales, and Scotland with at least 250 employees

Employers must publish gender
pay gap details highlighting the
difference in pay and bonuses of female
& male employees

First report due April 2018







Pay equity-related changes to the EEO-1 form may be re-proposed.

States will continue **pay equity efforts** in the coming years.

State laws **can take many forms** and may require specific posting, disclosure and periodic reporting requirements.



Employer Reporting is the Answer: to Government Benefit Overpayments

- GAO \$144 billion in improper payments in FY2016
 - \$36 billion in overpaid Medicaid
 - Medicaid represents 28% of state spending
 - From 2005 2014, SSA overpaid \$11 billion in Disability Insurance (DI) benefits to beneficiaries who had returned to work...
 - "...improper payment rates for the Supplemental Nutrition Assistance
 Program (SNAP) have ranged from 5.8 percent to 3.2 percent ... " \$20B \$40B over ten years





News Release

Pat Quinn, Governor

For Immediate Release February 25, 2013 Jay Rowell, Director

Greg Rivara

Media: (312) 814-0095 www.ides.illinois.gov

New Monthly Wage Reports to Fight Fraud in Unemployment, Medicaid, Affordable Care Programs Stopping Fraud Before it Starts to Save \$100 Million Each Year

CHICAGO – New monthly wage reports will help stop individuals from illegally collecting unemployment insurance benefits while working because officials will have the most up-to-date wage information available, the Illinois Department of Employment Security (IDES) said today.

The new monthly reports also will help prevent fraud in the Medicaid and the Affordable Care Act programs because the up-to-date wage information will more quickly identify those who make too much money to qualify.



Employer Reporting is the Answer: Wage-Hour Compliance Verification

- DC Wage-Hour Tipped Employees Report
 - DC legislation required a quarterly attestation
 - Name/SSN/Hours/Pay rate/Wages (excluding PTO)/tips
 - Separate records for any employees with multiple pay rates
 - Only for employees paid the tipped minimum wage
 - Similar Montgomery County, MD Tipped Employees Report enacted but tbd
- More states adding Wage & Hour reporting
 - Hours worked (DC, MA, MN, NE, OR, VT, WA)
 - Pay rate (LA proposed)
 - SOC/Title (AK, LA, NE....)



Driving Change: Withholding is a good thing

- NEW GIG Act of 2017 (S. 1549)
 - Gig economy workers are contractors
 - Customers/platforms are not employers
 - Safe harbor tests (relationship, location...)
 - Tax withholding and reporting
 - State worker classifications?



Driving Change: Withholding is a good thing

- HR 1393 Mobile Workforce State Income Tax Simplification
 - Passed House 6/20/2017
- A uniform threshold for employer withholding and reporting for workers temporarily in a state (30 days+/year)
- Versus the array of state thresholds (days/earnings), which are impractical and often ignored and not enforced.
 - Some states (NY) aggressively enforce and audit for compliance
- Enactment would increase expectations for compliance and enforcement
 - Affects payroll/tax, timekeeping, travel/expense systems
- Systems may also drive change: Ohio localities seeking employer reporting changes to identify underwitholding



Withholding is a good thing:

Retirement Savings Mandates

- CA, CT, IL, MD, OR will mandate employer auto-enrollment retirement saving plans
- Disclosures, enrollment, withholding, payments, adjustments...
- Mandates take effect 2018 2019
- Other states/cities?
 - ~ 20 legislative bills in 2017







Income Volatility Affects Half of U.S. Households



- > 41% of consumers experience month-to-month income fluctuations of 30% or more
- > Many lack savings to meet unexpected expenses
 - > Alternatives are costly (credit cards, payday lending, auto title loans)
- > Median income families had similar fluctuations in <u>expenses</u> of roughly 30% of average expenses about \$1,300
 - > 40% of households have at least one major unexpected expense over a year (e.g., medical, auto purchase/repair, tax)
- > Financial instability is a major impediment to retirement savings





Employers Viewed as Driving Volatility



- > And also as the most likely solution
- Improved technology enables employers to more closely match staffing to business demand
- > **Employer scheduling practices** shift financial risk to workers
 - Unpredictable scheduling
 - Last-minute changes/cancellations
- > Some businesses have adopted policies to address concerns
 - Guaranteed minimum hours
 - 2 3 weeks advance notice of schedules/changes





San Francisco Retail Employee Rights law







Two Week Notice of Work Schedules

1 - 4 hours of pay for changes

On-call Pay

2 – 4 hours of pay if on-call but not called to work

Must offer hours

to PT employees in writing before hiring new employees



Generally chain stores with 20+ employees in San Francisco



Must post Retail Employee Rights Poster at the workplace



New York City Fair Workweek Legislation

To address scheduling practices in the Fast Food and Retail Industries

- Written statement of expected hours
- Provide work schedules 14 days in advance
 - Changes require "premium" pay based on lead time (7 days, 1 day, less than 24 hours)
- Prohibits "clopenings" (less than 11 hours after last shift), or \$100 with mutual consent
- Must offer shifts to existing employees before hiring
- Permit voluntary contributions to non-profit organizations through payroll
- Retail employers prohibits on-call shifts; canceling shifts within 72 hours; requiring work with less than 72 hours' notice...
- Takes effect on November 26, 2017 if regulations are issued





San Jose Opportunity To Work Ordinance



Before hiring additional employees...

- > ...or contractors, or temporary staff, an employer must offer additional hours of work to current part-time employees
 - Does not require employers to incur overtime
- > Generally applies to employers with 35+ employees
 - For a chain business . . . the number of employees shall be determined by the combined total number of employees at every location of that chain business, whether or not located in the city.





San Jose Opportunity To Work Ordinance



Required Records

- > Post a notice of employee rights under this chapter
- > Be able to demonstrate compliance for each new hire
 - Document prior offer of additional hours to existing employees
 - Employee work schedules
 - "... any other records the office requires to demonstrate compliance"





Seattle Secure Scheduling Ordinance



Food services and retail establishments

- > Employers with 500+ employees nationally
 - > Restaurants with 40+ locations worldwide.
- Sood faith estimate of work schedule
- > Right to request input into the work schedule
- > 14 days advance notice of work schedule
- Notice of work schedule changes
- Compensation for schedule changes
- > Opportunity for additional hours for existing employees
- > Protection from a pattern or practice of underscheduling

Effective July 1, 2017





What Advocates are Seeking



On-call or Reporting pay



Pay for schedule changes

> E.g., San Francisco, Emeryville, Seattle



Employee input to work schedules

> VT, NH, Berkeley, San Francisco, Emeryville, Seattle...



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